

Retail Security Solutions

Helping to protect your profits

Sensormatic®



A **tyco** COMPANY

combat shoplifting with EAS from ADT Security

integrated retail solutions

With our complete Sensormatic® product line offering, we can provide the broadest and most integrated array of retail solutions available anywhere; solutions that go beyond loss prevention, from manufacturing, right through to checkout, helping you stay focused on the bottom line.

Regardless of the size of your operation, we have a system to help you. From cost effective Electronic Article Surveillance (EAS) systems for a small convenience store to a fully networked system that can protect a large department store.

extensive experience in the retail sector

ADT's Sensormatic® product protects 80 of the world's top 100 global retailers and is proud to have some of Australia and New Zealand's leading retailers amongst its customers. Tyco Safety Products, the manufacturing supplier to ADT, is always developing new technology to combat shoplifting and internal theft from retail outlets.

ADT's innovative system of Complete Inventory Management is built around our unique 4-D approach to retail security, Deter, Detect, Defend and Document. These layered tiers of solutions not only help protect your property, your staff and your inventory: they can also help protect your profits.

electronic article surveillance (EAS)

One of the best ways to increase your profits is to keep them from walking out your door. ADT offers a broad line of anti-shoplifting solutions centred around Sensormatic® EAS systems. Sensormatic® UltraMax® pedestal technology is adaptable to all market needs and is extremely customer friendly, not prone to false alarms and has the highest detection rate in the industry.

Sensormatic® EAS from ADT is currently the most effective tool for combating shoplifting within stores. It also provides superior inventory control. Only ADT offers the world renowned Sensormatic® acousto-magnetic technology, the technology of choice for many of the world's largest retailers.



- > Used by 80 of the world's top 100 global retailers
- > Proven retail security solutions for over 35 years
- > The world's leading EAS brand

deter, detect, defend and document

source tagging

Source tagging is the process by which anti-theft labels are inserted in merchandise during manufacturing or packaging. Source tagging can increase product sales and profitability by enabling retailers to maximise merchandising techniques by avoiding the labour involved in labelling stock. ADT's UltraMax® anti-theft technology is proven to be the optimal technology for source tagging.

labels and tags

Ultra•Strip® labels are the latest breakthrough in EAS label technology. Used in conjunction with UltraMax® detection systems and deactivators, these strips have the smallest footprint of any label developed and are compatible with metal and moisture. The result of this breakthrough technology is the Ultra•Strip®, which is capable of extending EAS protection to thousands of smaller products and product categories that could never be protected by traditional EAS labels.

technology

Retailers with multiple stores now have innovative ways to benefit from the wealth of information available from their electronic article surveillance, video, and point-of-sale (POS) systems. The Sensormatic® SmartEAS® Solution offers a breakthrough in loss prevention, allowing retailers to quickly, accurately and efficiently link and use all of these vital information sources.

An important component of any inventory management strategy is helping to protect the facilities that house your valuable assets. ADT offers a wide array of electronic access control and monitored intruder alarm systems that allow you to defend your business from external threats as well as internal ones.

point of sale (POS) Monitoring & CCTV

By using CCTV to monitor cashier activity, internal shrinkage losses can be significantly reduced. When linked to the CCTV system, video footage of each transaction, together with details of the transaction provide irrefutable proof of who sold what, to whom, at what price and when. Reports are generated, providing powerful tools to eliminate fraud, collusion, sweethearting, refund abuse and cash theft.



ADT can provide a broad and integrated array of retail solutions available anywhere.



your security comes from protecting your profits

intruder alarms & monitoring

A professionally installed, maintained and monitored intruder alarm system is a significant deterrent to crime. An ADT security system will be designed and installed by our dedicated team of engineers using products that have been evaluated and tested.

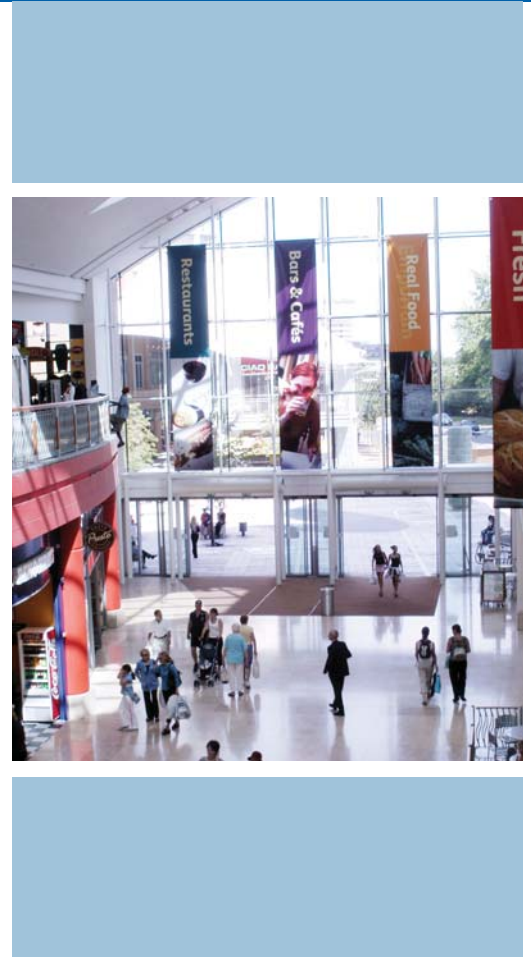
Our customer care centre provides alarm monitoring & assistance 24 hours a day, 365 days a year, so you can feel secure with ADT.

access control

Controlling the risk of unauthorised entry while you or your staff are busy serving customers is a dilemma faced by retailers everyday. Using the latest technology, we can provide an access control system to suit your requirements and needs whether it is a stand alone system or one that is fully networked.

world class customer support services

- > Total guarantee - Sensormatic® has comprehensive warranty programs covering every product and service.
- > On site training - Sensormatic® offers a full line of onsite programs to train your managers and staff.
- > Deterrent signage - Sensormatic® offers in-store signage to enhance the deterrent value of your loss prevention program.



Contact Us

New Zealand Phone 0800 736 767 or visit www.adtsecurity.co.nz



A **tyco** COMPANY